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на тему: **«Социофонетические особенности речи дикторов СМИ в Великобритании»**

***Key words****: British English; mass media discourse; news report; sociophonetic characteristics; intonation; prosody.*

The present research paper investigates sociophonetic characteristics of speech in British mass media. The **relevance** of the work is defined by the need of studying the sociophonetic features of speech in modern English TV news discourse. The present study will allow us to fully understand the choice of phonetic means used by news reporters to affect the listeners and shape their opinion while delivering a news item.

The **aim** of the research is to analyse the sociophonetic characteristics of speech used by various mass media reporters in Great Britain. The **objectives** of the research are to identify and describe certain intonation and prosodic features of British reporters’ speech; to analyse the achieved results and identify the role and the extent of influence of the given parameters on the audience; to investigate whether there are any age and gender distinctions in news presenters’ speech.

The **theoretical** part of the work describes the most common intonation patterns in British English, demonstrates the difference between intonation and prosody, determines prosodic characteristics of British news reporters’ speech.

The **practical** part of the paper comprises the results of the auditory, acoustic and comparative analysis of six British news reporters’ speech.

From the research that has been carried out, it is possible to conclude that depending on the thematic and emotional orientation of a news item and also on a concrete communicative orientation in it, British newsreaders use definite expressive phonetic and suprasegmental means. Moreover, the prosodic means used by the speaker very often reveal newscaster’s personal position, his/her attitude towards the problem.

Studying the prosodic peculiarities of English – speaking mass media representatives enlarges numerous researches in phonetic characteristics of the English speech. The results of the research can be used in the course of learning and teaching phonetic skills in English in a certain situation of communication, as the knowledge, understanding and ability to reproduce certain phonetic patterns in different situations will reinforce communication process.

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