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Аннотация

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на тему: **Продуктивные способы словообразования неологизмов в ЯСМИ**

Согласовано:

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Abstract

*neologisms, productivity, word-formation, mass media*

The research is dedicated to the analysis of the word-formation means of neologisms used in mass media discourse. The paper consists of two parts: theoretical where the overview of the previous researches on the similar topic is presented and practical where the analysis of the data is provided. This problem of appearance of new words has always been arising interest among linguists, because language is a vivid system which is constantly developing and hence the creation of neologisms is inevitable. Thus it is important to analyze the derivational patterns according to which new words are coined and find out in which sphere neologisms are used more frequently. The research is based on the analysis of 200 neologisms selected from dictionaries in four aspects: parts of speech, means of word-formation, morphological patterns and semantic fields. Results indicate that new words are mostly nouns which tend to be built with the help of compounding or blending. The amount of analyzed data is not sufficient to trace any consistent trend in modern word-formation of new words and neologisms in other discourses might serve as material for further research.