Communications in a Globalized World (ICGW) is Launched at Moscow State Linguistic University

A Unique and Groundbreaking Master’s Degree ‘Program
The international ICGW program is intended for English-speaking foreign students and is designed to enhance their existing communications skills in public relations, advertising, promotion, and marketing as well as to offer them new insights and a deeper understanding of themselves. All this will fuel their personal and professional growth and inspire career development.

The ICGW program accumulates decades-long experience of successful teaching in communications, cross-cultural approaches and unsurpassed foreign language expertise. The ICGW program is focused on international communications in a globalized world, i.e. on effective shaping and promotion of national identity, products, brands, projects both in politics and economics in the international arena in cross-cultural and multilingual environments using communications techniques and tools.

The ICGW program embraces four main aspects. One is professional communications skills, including musts like digital and online fluency. Another is industrial analytics and research which provides a so-called helicopter view of the communications industry for early spotting and exploiting of useful trends. Yet another is linguistic discourse, which is vitally important for communications in a globalized world to be truly effective. And last but not least - a variety of work placement opportunities on top of lectures and seminars.

The ICGW program is fully compatible with Russian Federation state educational standards, meaning that after two years graduates earn a state standard master’s diploma.

The ICGW program, therefore, is a perfect chance to obtain high-quality international communications expertise in English in a nationally accredited university and in a truly cross-cultural environment in the heart of Moscow.

Start of the program: October 10th
Duration of the program: 24 months (120 ECTS)
Study Mode: Full time
Tuition fee: 3 000 €
Telephone: +7 499 245 38 79; +7 495 708 36 41
Email: k.golubina@linguanet.ru; fsd@linguanet.ru
Website: www.linguanet.ru
Opening and closing dates for submitting applications: August 1st – September 15th, 2019
To apply online, please email to: pk@linguanet.ru

Mandatory documents:
1. Application form filled out by the applicant (downloadable from www.linguanet.ru )
2. Certified translation of your domestic or international travel passport. Translation of your passport must be certified by a Russian notary or Consulate of Russia in the current country of stay
3. Certificate of prior education (with transcripts) and its notarized translation (translation must be certified by a Russian notary or Consulate of Russia in the current country of stay)
4. 8 ID photographs, 3x4 cm, matte
5. Medical documents: a vaccination certificate (the measles, diphtheria, tuberculosis), HIV blood test results
6. Certificate of equivalence of your prior education must be obtained in Moscow at GlavExpertCenter, Leninsky Prospect 6, bld. 3 www.nic.gov.ru
7. Policy of obligatory medical insurance (obtained in Moscow). In the event the policy is obtained in your home town (valid for at least one year), it must include details of Moscow medical facilities that will provide health services as may be necessary

MSLU provides accommodation for the entire period of study.

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