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**Abstract**

Key-words*: phraseology, phraseological units, connotation, colour components, evaluative element, positively/negatively emotive*

The research is **dedicated** to the analysis of colour idioms in English, French and Russian; the aspect under analysis is connotation (one of the aspects of the phraseological meaning). The paper is composed of two main **parts** (chapters). The first part provides the theoretical background: the historical development, the main notions and aspects of phraseology, the insight into the phraseology of each language and the notion of “connotation”. The second part provides the analysis of 269 colour phraseological units in terms of their connotational aspect (on the basis of the analysis of their definitions) and comparative analysis of these units in the three languages.

The **relevance** of the topic is conditioned by the fact that phraseological units constitute one of the parts of the language which can be described as culturally specific and thus, the analysis of these units provides valuable information allowing us to infer more about how its speakers perceive the world. We have chosen the semantic field of colours as colours play an important role in our life.

The **aim** of the research is to look at the connotational aspect of the chosen phraseological units, to see whether the phraseological worldview of each language coincides with its culture symbolism, and compare functioning of colour phraseological units in the three languages.

The **analysis** **shows** that in general negative evaluation (connotation) prevails over positive and neutral one and the phraseological pictures of these three languages do not always coincide with the cultural meanings of the colours.

A corpus-based study could be logical continuation of this research and provide more profound results concerning functioning of colour phraseological units in the given languages.

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