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На тему: **Когнитивные модели образования юмора в британских и американских телевизионных вечерних шоу**

**Abstract**

**Key words**: humor, theories of humor, incongruity theory, script-based semantic theory, relevance theory, schemata, frames, scripts, irony sarcasm, discourse analysis, late night shows.

This paper deals with the concept of humor as it manifests itself in linguistic activities. I start off with defining the notion of humor and an overview of the existing theories of humor and I end up with an analysis of a bulk of oral spontaneous humorous dialogues taken from British and American late night shows.

In Chapter 1 I distinguish 3 different approaches to the concept of humor, viz. traditional, cognitive, and pragmatic. Key figures in the methodology of this paper are: Arthur Koestler, Viktor Raskin, Salvatore Attardo, Thomas Schultz, Jerry Suls, Dan Sperber and Deidre Wilson.

In Chapter 2 I exploit cognitive, linguistic methods and the method of discourse analysis in order to analyze the empirical data.

The aim of this paper is to examine cognitive patterns of generating humor in oral spontaneous speech produced in British and American late night shows.

The objectives of this thesis are as follows:

* To identify humorous patterns
* To trace British and American cultural peculiarities in humor
* To make sure that all the mentioned in the paper theories can be applied to analysis of spontaneous humor
* To find common humorous linguistic features of the format of late night shows

The conclusions made in this paper are intended as ground work for further qualitative investigation of how humor is generated in spontaneous speech.

Согласовано:

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