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к выпускной квалификационной работе

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На тему: ДИСКУРСИВНЫЕ ПАРАМЕТРЫ АНГЛО-АМЕРИКАНСКИХ ТЕЛЕВИЗИОННЫХ НОВОСТЕЙ

**Abstract**

**Key words**: *media discourse, television news discourse, context, genre in television news discourse, medium, multimodality, semiotic resources, semiotic mode, semiotic modality*

The aim of the master’s thesis is to give an insight into the parameters which define television news as discourse and to analyse how these parameters affect the organization of the form of discourse. The following objectives are set in within the scope of the aim:

* to identify television news discourse as a form of media discourse
* to differentiate television news discourse and to consider the influence of social factors on discourse structure and language use
* to characterize multimodality and semiotic resources of television news
* to analyse the interrelation of the linguistic and non-linguistic modalities in meaning construction.

The methods employed in the paper are based on sociolinguistics, pragmatics, multimodal discourse analysis and social semiotic approach. The theoretical value of the thesis lies in the examination of the framework for the analysis of television news discourse. The practical value consists in the applicability of the framework in the analysis of multimodal discourse varieties.